

# Tel Aviv: Digital: City as a Platform

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## What's the main topic of this seminar?

The main purpose of this seminar was, for the city of Tel Aviv, to present their innovative tool Digital, Tel Aviv's approach to the city as platform. The seminar was co-hosted by [Liora Shechter](#), CIO of Tel Aviv.

## Key findings:

- Change in the unidirectional way that the relationship between government-citizen used to be.
- Adapting the institutions to the new technologies.
- Aiming at improving citizen engagement (hence boosting the communities feeling of belonging too).
- Potential role of city governments to become an enabler for the maximum fulfillment and enjoyment of its citizens.

*" What is the role of city governments when fostering social inclusion? Has the government the right to use data and create tailored information with it? How can a city government act as a platform? What alternative shapes can the sharing economy within cities have? In this seminar all these questions are touched upon with the objective of creating a better understanding of how the sharing & platform economy affects citizens and how (local) governments can respond appropriately."*

20 FEBRUARY 2019



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CIO – TEL AVIV

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