

Amsterdam: Social Inclusion

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What's the main topic of this seminar?

The main subject of the seminar was to discuss how to build an inclusive sharing economy. Since the sharing economy has so much potential in re-inventing the way in which we consume and produce, these benefits can also be extended to improving social inclusion within cities.

Key findings:

- City Pass Pilot project in Amsterdam was the cornerstone in which the seminar revolved around to.
- **Nanette Schippers**, the Sharing Economy Program Manager of the city of Amsterdam, and **Irene Wever**, who is involved in the City Pass pilot where the protagonists of the seminar.
- Amsterdam's sharing economy approach: Encouraging sharing initiatives and intervening when necessary.
- 300k/800k Amsterdam inhabitants feel loneliness, usually as a result from poverty.
- Role of City Pass in improving (and how to achieve so) people coming from lower incomes' life.

"How has the city of Amsterdam embraced the sharing economy? How is entrepreneurship, sustainability and social cohesion embedded in the city's plans? In this seminar all these questions are touched upon with the objective of creating a better understanding of how the sharing & platform economy affects

citizens and how (local) governments can respond appropriately."



AMSTERDAM

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Stimulating social inclusion, a case study

Webinar sharing cities alliance, April 11, 2018

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