

Sharing Cities Magazine - September 2017

Last Modified on 03/04/2019 2:43 pm CEST

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Date of publish: September 2017

Why did we conduct this research:

Worker protection and empowerment are two extremely important topics, yet some times when talking about the sharing economy are not paid enough attention. As the sharing economy has been flourishing quickly, equally quick regulation and worker protection laws are needed in order to ensure that this new approach to work is safe and sustainable for the future.

Key findings:

- Creation of legal and regulatory frameworks are needed. As eventually, people picking various side-jobs to make ends meet eventually harms not only the broader economic system but the personal life of such workers, who can spend less time with their families or enjoying themselves (which at the end of the day, is a key feature when having happy and fulfilled societies).
- Role of cities in supporting workers and workers' unions, specially in low-income communities.
- Potential for the sharing economy to empower workers by 10 principles, among which stand out collective ownership or co-determined work.

How exactly are labor platforms instigating new forms of employment and self-regulation? What institutional norms, values, and rights are they disrupting or displacing, and to what extent should they be allowed to do so? Does the convenience and innovative character of their services require or justify a new regulatory framework or are existing regulations sufficient? In this magazine we'll touch upon these questions to create a better understanding of the opportunities

and challenges that the sharing & platform economy poses on the future of work.



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