

Sharing Cities Magazine - October 2017

Last Modified on 03/04/2019 2:38 pm CEST

Author: Sharing Cities Alliance

Date of publish: October 2017

Why did we conduct this research:

Governing the sharing economy is one of the most complicated issues around this new approach to traditional economics. Also, data is a key feature of the sharing economy. Hence, is it possible to link both? Can data collection improve the decisions citizens take when it comes to policy-related decisions and city services? Policymaking from now on will have to re-think its approach and take into further consideration all the potential information enclosed in citizen's data.

Key findings:

- The Barcelona case. Creation of a framework with various criteria to help them distinguish among initiatives that have a positive impact from those that are considered to be business as usual, or even have a negative effect on the city. In this approach, cooperatives and neighborhood projects, are privileged.
- Insights from the Rathenau Instituut regarding data collection and its capacity to protect the public interest.
- Sharing platform data helping to improve city services, the cases of New Orleans and Airbnb; New York City and Uber/Lyft; and Toronto and Alphabet.

What type of policy approaches are appropriate to govern the complexities of the sharing economy? How can the use of sharing platform data improve policy decisions & city services? Which pioneering (city) governments encourage (sharing) platforms to share their data and how? In this magazine we will touch upon these questions to create a better understanding of what the sharing & platform economy means on a local level and how to respond appropriately.



We are always committed to share as much as possible. However, materials originating directly from the interaction between our partner cities (such as online seminars, meetings, events and magazines) remains confidential and accessible only to partner cities. Click here to learn more about joining the Sharing Cities Alliance or contact us directly at info@sharingcitiesalliance.com