

Sharing Cities Magazine - February 2018

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What's the main topic of this magazine?

With the sharing economy, new concepts such as urban commons arise. Shareable's role in this movement since has been as a convener, a news organization providing continuous coverage of the movement, and as a thought leader helping to guide its expansion. The latter is particularly important to their new book, "[Sharing Cities: Activating the Urban Commons](#)," where the core principles are covered, because the members of our Sharing Cities Network, which is made up of grassroots sharing activists, voiced the need for a practical guide that defines what a Sharing City is — and provides concrete, real-world examples.

Key findings:

- Interview with Neal Gorenflo, who exposes the 11 principles for sharing cities, and which should be seen as goals per se rather than strict steps to follow.
- Automated vehicles and how we should focus beyond the hype of it and seek to establish a political agenda to deal with it and foster shared mobility with the aim of reducing car ownership.

"Neal Gorenflo, co-founder of Shareable, an award-winning news, action, connection hub for the sharing transformation. Neal has become an expert on sharing through 10 years of entrepreneurship, thought leadership, and as an avid practitioner. In this article he shares his insights and vision on sharing cities that city governments could apply, adapt, and add to, according to their local circumstances. He formulates 11 Sharing Cities principles "with no claim of

comprehensiveness". These principles "should be seen as aspirations rather than instructions; guiding stars rather than a map"



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