Diversifying and De-Growing the Circular Economy: Radical Social Transformation in a Resource-Scarce World

Last Modified on 12/03/2019 11:24 am CET

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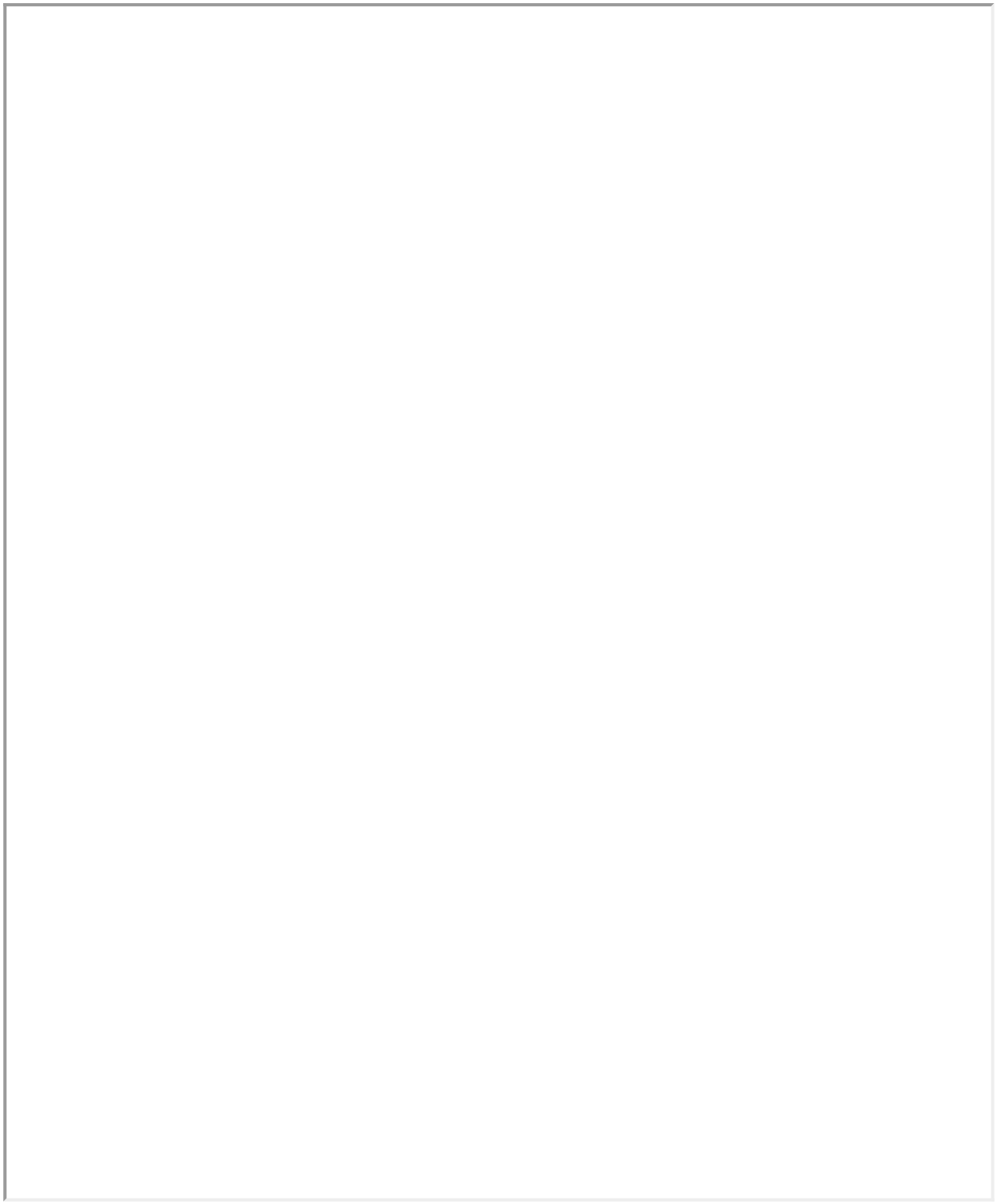
Date of publish: June 2016

Why did we conduct this research?

A change in the consumption and behavioral pattern is obvious if we aim for a real future for all. Nevertheless, for some, the approach of circular economy falls into a "radical" approach. This paper breaks down such assumptions and explains why it does indeed fit in the new era.

Key findings:

- Society of hyperconsumerism.
- The social and cultural meanings of ‘exchange’ require further exploration and expansion.
- Need for building a ground for non-monetary forms of sharing and swapping goods, ideas and experiences, many of which will be pivotal to a truly transformative agenda.



Reference: