Sustainable and Innovative Personal Transport Solutions – Strategic Analysis of Carsharing Market in Europe

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Authors: Frost & Sullivan

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Why did we conduct this research?

This study from Frost and Sullivan focuses on the evolution of sustainable personal transportation market, especially the carsharing market in Europe. It provides an overview of market trends, types of services, their impacts and carsharing operators' strategies along with an analysis of vehicle manufacturers entering into the European carsharing space.

Reference:

https://collaborativeeconomy.com/wp/wp-content/uploads/2015/07/2010.-Sustainable-and-Innovative-Personal-Transport-Solutions-Strategic-Analysis-of-Carsharing-Market-in-Europe.-Frost-and-Sullivan.pdf