

Ridesharing in North America: Past, Present, and Future

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Why did we select this research?

This report from the University of California, Berkeley explores the different ride sharing programs in North America. It also discusses ride sharing evolution and the different strategies online ride sharing systems are employing in order to reach critical mass.

Reference

Chan, N. D., & Shaheen, S. A. (2012). Ridesharing in north america: Past, present, and future. *Transport Reviews*, 32(1), 93-112. Retrieved from: <http://www.tandfonline.com/doi/abs/10.1080/01441647.2011.621557>
