

Timeline of Large Brands in the Collaborative Economy

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Why did we select this research?

Since 2013 Crowd Companies has been tracking different ways large companies are participating in the collaborative economy. This spreadsheet offers a timeline and also several visualisations describing the activities of large brands.

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Reference

Retrieved from:

https://docs.google.com/spreadsheets/u/1/d/1G_Ji5g3vdSVhFeF5z_x2s4iwtjHw8kxalsaG_v-ZcxA/htmlview?sle=true#
