

# Milan Sharing Economy Guidelines

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## Why did we select this paper?

The City of Milan is taking steps towards developing their sharing city initiative, publishing guidelines with overarching to align with their smart city initiative, support economic and social innovation, initiate strategic collaborations which will attract investment and stimulate job creation, create a collaborative environment with all players in the ecosystem, and increase awareness of the characteristics of sharing economy platforms. The city highlights the importance of forming strategic alliances.



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