

How can the Taxi Industry Survive the Tide of Ridesourcing? Evidence from Shenzhen, China

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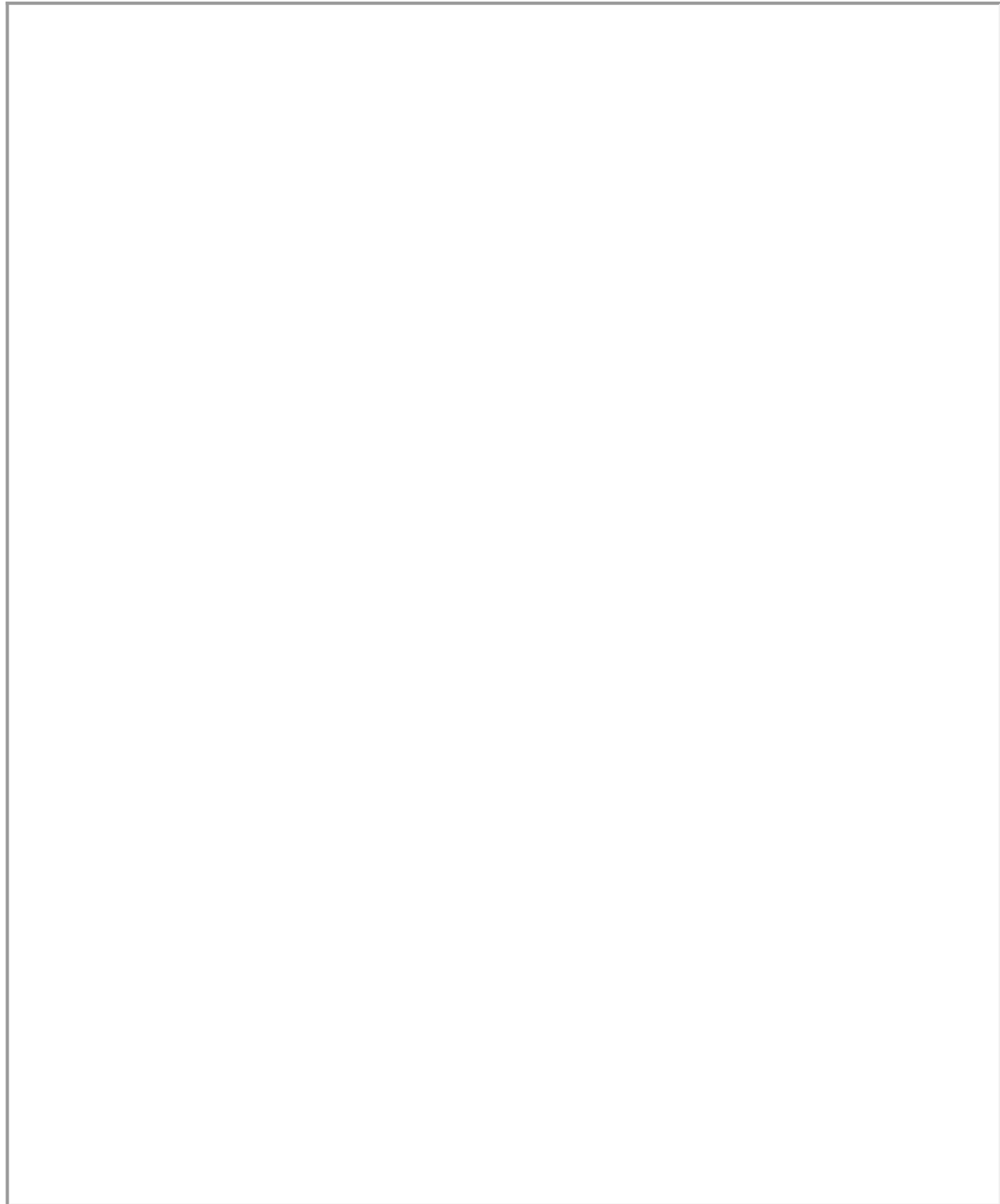
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Why did we select this research?

What is the impact of ride-sourcing on the taxi industry and explore where, when and how taxis can compete more effectively in China? This paper deals with this question.

Key findings:

- If the distance is very short (< 50 feet), we conclude that the taxis did not move much, and hence the segment between the two points is discarded.
- A dedicated service fleet with exclusive street-hailing access will continue to co-exist with ride-sourcing and that regulations are needed to ensure this market operate properly.



Reference:

Nie, Y. M. (2017). How can the taxi industry survive the tide of ridesourcing? Evidence from Shenzhen, China. *Transportation Research Part C: Emerging Technologies*, 79, 242-256.

<https://www.sciencedirect.com/science/article/pii/S0968090X17301018>.
