Enhancing Urban Mobility: Integrating Ride-Sharing and Public Transit

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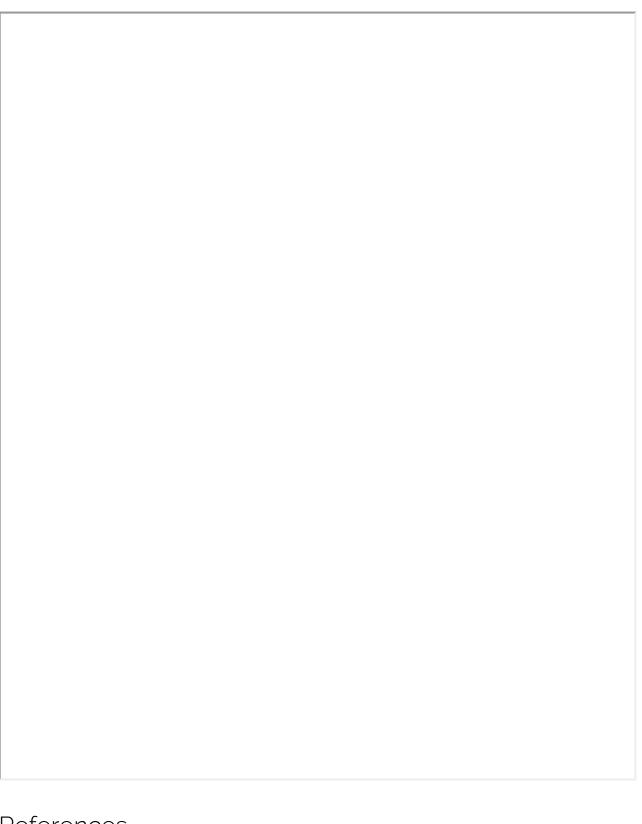
Ljubljana, and Georgia Institute of Technology

Why did we select this research?

Potential benefits of ride-sharing and ride-matching technology.

Key findings:

- Integrating ride-sharing system and public transit system have the potential to significantly enhance mobility, increase the use of public transport.
 Consequently, reduction of the negative externalities associated with car travel.
- Driver willingness to pick up and drop off more than one rider is a critical issue when it comes to the system performance. Need for further options so to facilitate (or even stimulate) the driver to pick up more than one passenger.



References

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