

A Taxonomy for Planning and Designing Smart Mobility Services

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Authors: Guillermina Cledou, Elsa Estevez, and Luis Soares Barbosa

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Why did we select this research?

Ride-sharing as a part of the future of mobility in the context of growing cities and population needed to move from one point to another (specially within the city and short rides of about maximum 30 minutes). It is important to establish a common ground so policymakers have clear scenarios in which to operate and

Key findings:

- Taxonomy useful for policymakers as it enables them to identify stakeholders and the services they might need (hence providing more efficient and satisfactory services).
- Benefits entrepreneurs (allows them to study potential market opportunities).

Reference:

Cledou, G., Estevez, E., & Barbosa, L. S. (2018). A taxonomy for planning and designing smart mobility services. *Government Information Quarterly*.
<https://www.sciencedirect.com/science/article/pii/S0740624X16301265>.
