

# Wellington Digital Divide

Last Modified on 04/11/2018 6:38 am EDT

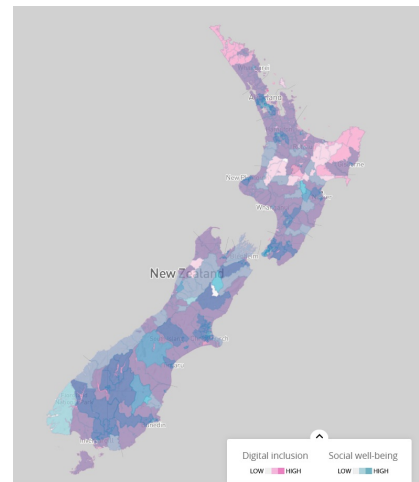
## Why did we select this case

New Zealand's **InternetNZ** and **20/20 Trust** have developed two complementing databases, **one** for mapping the digital divide throughout the country and **another** for mapping digital inclusion resources.

## About the case

**Digital Divide** provides a geographical representation of where the most digitally disadvantaged are mapped based on the following factors:

- **Digital inclusion** based on:
  - Infrastructure (% households able to receive broadband)
  - Access (% households with access to internet)
  - Skills (frequency of engagement in ICT activities and necessary ICT skills)
- **Social well-being** based on the New Zealand Index of Socioeconomic Deprivation that takes into account:
  - People under 65 with no Internet access at home
  - People 18-64 receiving a means tested benefit
  - People living in equivalised households with income below an income threshold
  - People aged between 18-64 who are unemployed
  - People aged 18-64 without any qualifications
  - People not living in their own home
  - People under 65 living in a single parent family
  - People living in equivalised households below a bedroom occupancy threshold
  - People with no access to a car



**Digital Inclusion** is the complementary resource that offers visibility to digital

inclusion projects and resources in New Zealand, with the following goals:

- make it easy for people to find digital inclusion projects and resources near them
- encourage greater take up of, and support for, digital inclusion initiatives
- encourage cooperation and knowledge sharing between projects

Resources are categorised as computer access, computer training, digital inclusion organisation, digital inclusion project, research and resources, or wireless/wifi. The Digital Inclusion Map is an initiative as a result of 20/20's **digital divide manifesto** strategic goals. Their initiative aligns with the New Zealand government's digital economy strategy.

Want to know more?

Digital Divide: <https://digitaldivide.nz/>

Digital Inclusion: <https://digitalinclusion.nz/>

<https://2020.org.nz/blog/2017/08/17/map-digital-divide-new-zealand/>

<https://idealog.co.nz/tech/2017/08/new-interactive-map-shows-digital-divide-new-zealand>

[http://www.nzherald.co.nz/nz/news/article.cfm?c\\_id=1&objectid=229843](http://www.nzherald.co.nz/nz/news/article.cfm?c_id=1&objectid=229843)

<https://internetnz.nz/news/nz%E2%80%99s-digital-divide-now-display>

<https://2020.org.nz/blog/2017/08/29/digital-inclusion-release/>

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