Supporting car-sharing co-operative Modo

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Vancouver's car-sharing co-operative Modo is a pioneer in consumer-run transportation solutions. Launched in 1997 with only 16 members, today Modo has a fleet of more than 500 cars and a membership of 16,000 users. Its app and web platform conveniently allow members to use vehicles at $4/hour, with rates set by the memberowners themselves, who get a vote as shareholders.

Municipalities in British Columbia's Lower Mainland have engaged with Modo in a number of ways:

- **providing parking** by including permits and dedicated on-street spaces where only Modo vehicles can park
- **amending development bylaws** to give developers the option of reduced parking requirements if they participate in car-sharing programs
- **participating in car-sharing** through paid agreements to provide car-sharing options to City employees in place of regular fleet vehicles

Source:

From the report: Navigating the sharing economy: A 6-decision guide for municipalities