

Sustainability Framings of Accommodation Sharing

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Why we select this research?

Most of the researches on accommodation sharing tend to examine the topic as an isolated sector without considering that it comprises of rental, reciprocal and free platforms. This paper has taken all components of accommodation sharing into account which will help you understand the existing function of accommodation sharing platforms and how they contribute to different aspects of sustainability.

Key findings

The article investigates how accommodation providers, platform operators, and consumers play their parts in the framing of social, economic, and environmental sustainability of accommodation sharing and sharing economy in general. Overall, the study has proven that unlike non-profit platforms, profit platforms make use of the term sustainability to draw more attention from consumers and accommodation providers. There are also variation of sustainability framing across all platforms. This is an indication that the platforms could play vital role in the progress of sustainability in a city.



Reference

Palgan, Y. V., Zvolska, L., and Mont, O.(2017). *Sustainability Framings of Accommodation Sharing*, *Environmental Innovation and Societal Transitions* 23, 70-83., Elsevier B.V.Web
