Communicating (new) regulations

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Why did we select this communication document?

Adjusting rules is one thing, making sure everybody knows them is another thing. When looking at online fora, we notice that especially in cities with more complex rules and requirements, there is a lot of confusion among homeowners and renters about the rules and regulations. It is important for city governments to be very specific and clear about the (adjusted) rules and regulations with regard to accommodation sharing. This communication document from Amsterdam can be used as an example for other cities.

